

Sora Activity Page

What is it?

The [Sora activity page](#) offers at-a-glance **insights into your students' behavior and progress in Sora**. The insights include **reading data, user activity, and trending titles**.

How do I view it?

To view this data, navigate to the **INSIGHTS (1)** tab in Marketplace, and click on **Sora activity (2)**.

The screenshot shows the OverDrive Marketplace interface. At the top, the 'INSIGHTS' tab is highlighted with a red box and labeled (1). Below it, the 'Sora activity' link is highlighted with a red box and labeled (2). A 'Filter Activity' dialog box is open, with several elements highlighted: the 'Branch' dropdown menu is labeled (4), the 'Period type' dropdown menu is labeled (5), and the 'User type' dropdown menu is labeled (6). A yellow box labeled (3) highlights the 'FILTER ACTIVITY' button on the right side of the dialog box. The background shows a 'Sora activity' report with a 'Reading data' section and a 'Total books opened' chart showing a total of 165,316 books.

Important: Click the **Filter Activity (3)** button, and select your school/district from the **Branch (4)** drop down menu.

Filter the date range of data (ex: to view winter break data, set the period type to Specific, and enter the winter break dates) by filtering the **Period type (5)**.

To see specific user level data (juvenile, ya, adult) filter using the **User type (6)** drop down.

What can I gain from it?

Some of the insights that can be gained from the Sora activity page are:

- How student engagement is tracking over time
- How long students are reading for
- How many students are using Sora
- What format students are reading in the most
- What titles are most popular among your students

